



CIFEJ General Assembly

Hyderabad\_India

Nov 2017





# CIFEJ General Assembly

## Hyderabad-India

### Nov. 2017



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# The Message from the Host



Shravan Kumar

## Dear CIFEJ Members

On the General Assembly meeting of CIFEJ, I welcome all of you to Hyderabad, which in India's pre-independence era was ruled by the Nizams, who were great patrons of literature, art, architecture, culture and rich food. The city's penchant for all of this remains intact even now and the fact that CFSI has been organising the world's largest children's film festival every 2-years. And we are here once again with 20th ICFFI.

I welcome you all to Hyderabad towards this great cause of creating meaningful cinema for our children, our future generation, and not only in India but also across the world.

We hope to discuss at CIFEJ General Assembly, how to take this cause of children's cinema much further to many countries, where the children today are deprived of meaningful cinema. I hope that all of us will brainstorm, discuss, opine, share various ideas, action points etc., that will eventually form a basis of a long-term action plan to reach out meaningful cinema to the deprived audience.

We must discuss how each of us can contribute in connecting with local Governments, International NGOs and other like-minded corporates/institutions for creating an international outreach in and set new benchmarks undertaken by any organisation ever in the history of children's cinema. We must also discuss how we can bring a change by aligning with multi-lateral agencies, international institutions and global NGOs and seeking their involvement towards this cause of cinema for children.

We must also identify more and more ways of creation, outreach and innovation in the domain of Children's cinema to the deprived audience. In the march forward towards this cause, views and participation of each member and every participating organisation will play a key role. I am sure during the General Assembly, there will be many stimulating discussions and new ideas will be developed fortifying the cause of children's cinema, which I am sure is close to all our hearts.

With our individual and group expertise, we should make CIFEJ a truly global leader in enhancing children's creativity through the medium of films by meaningfully engaging all the stakeholders including children's content creators, festivals, world sales agents and international organisations involved in children's communication. I am hoping for a fantastic session with CIFEJ members during the 20th ICFFI in Hyderabad.

Looking forward to having a creatively satisfying General Assembly meeting.

**Yours truly,  
Dr. Shravan Kumar**



# Message from the CIFEJ President



Hou Keming

Dear CIFEJ members, hello everyone! The 13th China International Children's Film Festival will be held on November 15th to 19 in Guangzhou, a lot of preparatory work makes it impossible for me to come to Hyderabad to attend the general assembly, in this regard, I am deeply sorry. I would like to pay my respects to all the members of GA!

Since its establishment over 50 years ago, CIFEJ has made great contributions to the development of children's film in the world with the joint efforts from members of various countries. Now we are in a period that new media grows rapidly, such as film, television, the Internet and mobile networks. Media and audiovisual images become the main window for the vast majority of young children to contact the world. We have a duty to work hard, to produce more good films and new media programs to children, so a better media environment for children will emerge in the near future.

As the most important network platform, CIFEJ connects children's film professional with each other all over the world. It is now facing the challenge from the digital era. Change is the only way to make us stronger, more international. We are expected by children and youth to work with high efficiency. We need a new team to lead CIFEJ to expand its influence and move towards new glories. Thank you for the hard work at CIFEJ headquarters. Thank you Dr. Kumar and CFSI, for your work done by GA. Thanks to all members on board and every CIFEJ member.

I wish CIFEJ GA a complete success!

**Hou Keming**  
**President**



# Message from the Sec-General



Mohsen Chiniforoushan

## Where we were...Where we are... Where we go...

### Where we were ...

I don't want to review the past because we should think about the future and use the experiences we have gained from the past. But we can't be indifferent to the efforts of those friends who worked hard during the past years in CIFEJ. The reason that an organization like CIFEJ has been remained alive in the field of children and young adults cinema for more than sixty years, is because of the many efforts has been done by these friends. So, we respect all of these loved ones and say thank you.

### Where we are ...

I am not going to comment on where we are, since this would be your Judgment. I can just mention that due to the variety of media and also due to the existing financial problems and due to members' engagements in other programs, the continuation of CIFEJ activities is not simple but hopefully the conditions will improve in the future.

### Where we go...

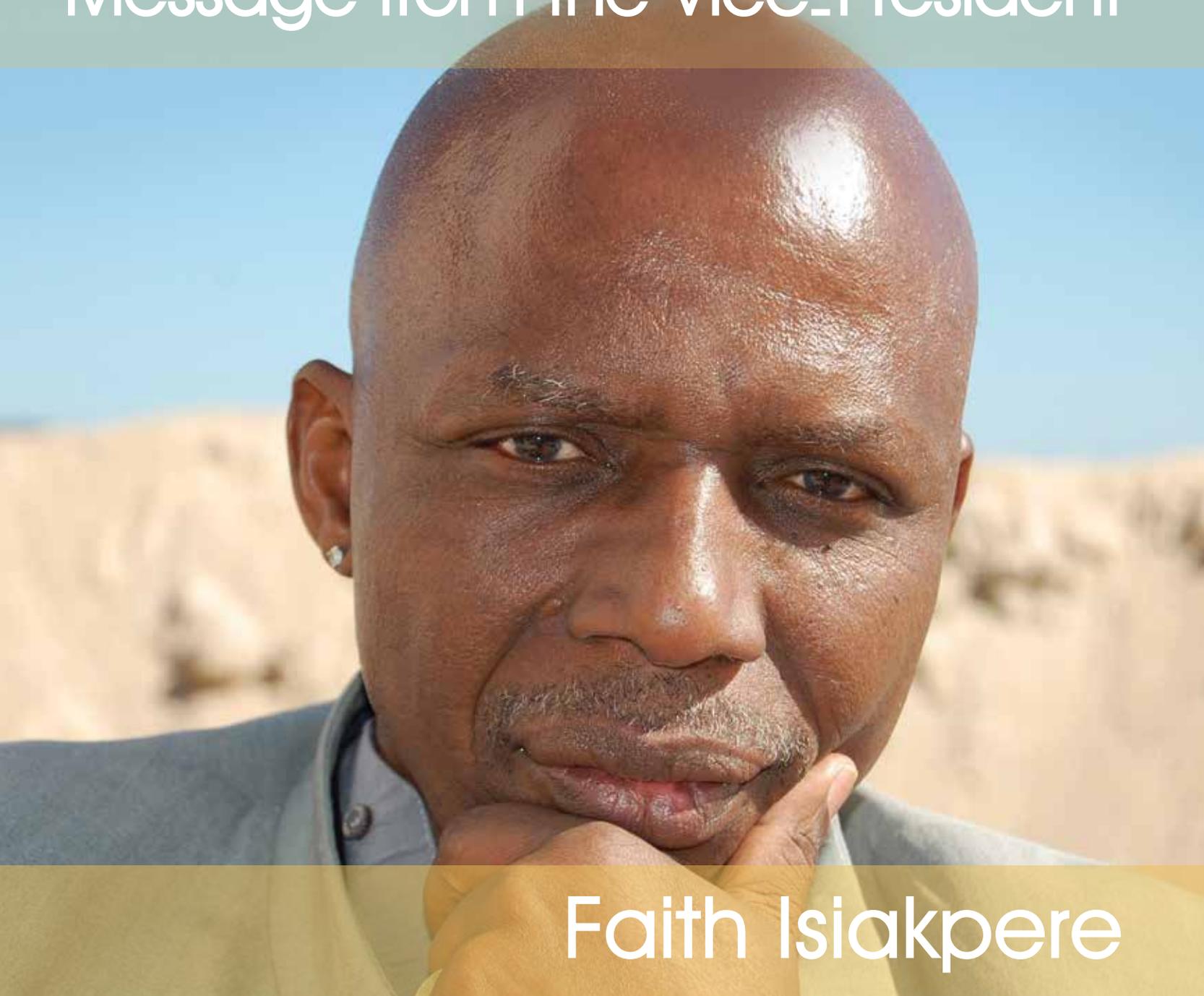
This is the question that we must answer in this gathering. Supposing that it is 2040. What will be the situation of the CIFEJ? How CIFEJ deal with the speed of the developing technology and the virtual world? How can we fund CIFEJ budget in such a way that its independency is preserved? What is our future path, production, festivals, informing public and ...? Will there be any place

for the research in CIFEJ? What will be the influence of Ethnic, linguistic and regional diversity on CIFEJ? What is our duty to children who live in wars, violence and unkindness? What is the future of children cinema and in summary what will we do? I imagine that 2017 CIFEJ GA can be a turning-point in CIFEJ history and CIFEJ future; if firstly, it has precise and practical questions, secondly, can identify strategies and plans for answering these questions and objectives and build a modern future for CIFEJ.

I would like to express my gratitude to the current CIFEJ President and Board of Directors and also to Elham who has a great responsibility and is full time at CIFEJ service, and I hope that the next President and Board in accompanying with the Headquarter can take effective steps to promote the status of CIFEJ in the world of children cinema by more planning, perseverance and effort.



# Message from the Vice\_President



Faith Isiakpere

## Dear CIFEJ Members

My time as Vice President of CIFEJ has been very interesting for me.

Being one of the elder member on the board, it was very easy for me to listen to all board members views before making my own decisions.

I tried to always listen to the facts and avoided taking any issue personally.

When Board members asked me why I wanted to be Vice President, I pledged that during my first term, I will work towards a co - production partnership possibility for CIFEJ members.

The partnership will be for CIFEJ members to become partners in the production of an Animation Feature Film.

Moments Entertainment invested and commissioned a writer in London to write the screenplay.

On completion, I delivered the screenplay to CIFEJ headquarters during our Board meeting in Dubai.

No CIFEJ member took up my proposal.

Moments Entertainment have just started production on this Animation Feature Film. Any member who may want to come on board and join us can get the script from CIFEJ headquarters. So watch this space.

Coming in 2019 “Princess Adana And The Calabash Of Doom”

**Faith Isiakpere**

**Vice President**



# Agenda

CIFEJ General Assembly; Hyderabad; November 11-12, 2017

**Venue of Stay:** The Park Hotel, 22, Raj Bhavan Road, Somajiguda, Hyderabad, Telangana 500082

**GA Meeting Venue:** The Plaza, Greenlands, Begumpet, Hyderabad, Telangana

## Saturday, Nov. 11th

**10:30 – 13:00:** Opening Ceremony

The Vice President's Welcome Speech

The Host's Welcome Speech

Verification of the Proxies

Secretary General Report

Financial Report

**13:00 – 14:00:** Lunch

**14:00 – 17:00:** Presentation of the Candidates

Josep Arbiol Presentation about MICE Festival

Mahgan Farhang's Report on Her Project of "Films in Schools"

Yiannis Hadjikomnou & Vassilis Karamitsanis Report on the First CIFEJ Regional Office and

Fest of Fest

**17:00 – 19:00:** Sightseeing

**20:00:** Gala Dinner

## Sunday, November 12th

**10:00 – 12:00:** Election of President

Election of Board Members

**12:00 – 13:00:** Reviewing of Project proposals

**13:00 – 14:00:** Lunch

**14:00 – 15:00:** Presentation and panel by Sannette Naeye

**15:00 – 17:00:** Master Class by Russell Miller

**17:30 – 19:00:** Participation in Open Forums

**Venue:** Prasad IMAX Theatre, Hyderabad

**20:00:** Dinner at the Hotel



# Board Members & Board Meetings

**President:** Hou Keming (China)

**Secretary General:** Mohsen Chiniforoushan (Iran)

**Vice-President:** Faith Isiakpere (South Africa)

**Directors:** Vinod Ganatra (India), Maikki Kantola (Finland), Sulafa Hijazi (Syria), Volodymyr Dyagilev (Ukraine), Christine L. Mendoza (USA), Ali Moallem (Iran, up to March 2017), Ema Pendiuc (Romania, since March 2017)

**Executive Director:** Elham Shirvani (Iran)

**Treasurer:** Mohammad Reza Hedayati (Iran)

## **Board Meetings:**

Bhubaneswar (India); January 17<sup>th</sup> & 18<sup>th</sup>, 2015

Dubai (UAE); March 2<sup>nd</sup> & 3<sup>rd</sup>, 2016

## **The Approvals of the Board:**

Providing more marketing materials like flyers to be distributed.

Designing Board member business cards with CIFEJ Website address and individual email addresses.

Sending out the link of the CIFEJ new website and address of the Animation CKC website to all of the members and posting it on social media.

Increasing the number of festivals to have a CIFEJ prize by making it more attractive and available to more festivals around the world.

Considering the reconnection with UNESCO as a subject for proposals by suggesting it to all members to share their projects and plans in the frame of proposals and send them to the HQ to be reviewed by the board.

Defining the regions according to the UN conventions for establishing regional offices.

Performing Dragan's proposal, "Film in Schools" in Iran.

Doing the membership approvals electronically for making the process easier and faster.

Adding the full name of CIFEJ on the magazine, not only the acronym.

Increasing the number of the members. Trying to get members from the countries that board members live in and being more intentional about it and set up meetings with locals before hand to recruit new members. Having a personal connection can be helpful.

Speaking about CIFEJ in any public presentation and stressing on the importance of the organization's mission



Giving opportunity of creating new ideas to younger members and encouraging film makers to create quality content.

Hosting cultural events such as festivals, seminars and conferences around the world. Board members should set up meetings with the festivals in their local area, and CIFEJ HQ will reach out to the festivals that are not close by our locals.

Holding an International Seminar on 'Now and the Future of Children's Cinema' if the money can be provided. The details should be discussed. Regional CIFEJ traveling film festivals which can be very fundable also should be discussed.

Having short term film academy for professionals who will receive a certificate and become a member when they complete it. Volodymyr prepared a proposal for it that should be discussed for the details.

Incorporating new media which should be discussed.

Making the FB more appealing. And inviting our friends to like the face book page. Our members should also do the same.

Establishing regional offices in India (by Vinod coordination), China (by Dr. Hou coordination), South Africa (by Firdoze coordination).

Approving the establishment of CIFEJ Europe Regional Office in Greece.

Putting both French and English names and to keep the date CIFEJ was founded on the Info Magazine.

Contributing to the Info Magazine must be done by every Board Member.

Screening not only CIFEJ Prize winning films, but also films suggested by members and board members during the CIFEJ Days.

Accepting Mr. Kumar's proposal on holding the GA in India. The time was first approved in November 2016. Then it changed to Nov. 2017

Advertising the new website on social media and IDMb.

Discussing the specifics of a book project by Ali and Mohsen and sending it out to the Board, including the timeline, the budget, the specific questions they will answer, length, etc.



# CIFEJ Days

## CIFEJ Days\_South Africa, 2014

In collaboration with CIFEJ and other partners, the CBFA produced several workshops where children and youth media were in focus. This was done so that CIFEJ could have more visibility in Africa and CBFA could increase the quality of children and youth media through media literacy, media development, film screenings, media workshops and film production.

CBFA National Arts Festival hosted film workshops and screenings with 900 learners and their teachers in Grahamstown in the Eastern Cape.



## CIFEJ Days, Mangalore, India, 22-26 November, 2015

A workshop on “The Art of Film Making” & screening of 4 CIFEJ Prize Winner Films was held under CIFEJ DAYS at Pilikula Regional Science Centre two days on 23rd and 24th of November. Forty (40) school children of Standard 8th and 9th had been selected from four reputed schools to take active part in the same. Four Staff Coordinators from these schools had been deputed from these schools. The subject experts were Vinod Ganatra & Rajendra Kumar Mahapatra. Initially, the topic was, “The Art Of Film & Video Editing”.

The children were divided into six groups and were asked to make script for a short film. Then they presented their scripts. The do's and don't do's were explained to them by the experts and then the children were given demonstration of acting and they were also asked to act





### CIFEJ Days \_Bhubaneswar, India January, 17- 22, 2015

CIFEJ Days were held by CIFEJ and KISS for some of the students of the school for 6 days from 17th to 22nd of January 2015 in Bhubaneswar. About 18 students took part in documentary and animation workshops which was run by Maikki Kantola and her Indian assistants. The children were about 14 years old and very eager and talented. They were divided into 2 groups and each group made one beautiful animation and one documentary about their daily life in KISS school.





### CIFEJ Days -Dubai, U.A.E., March 15, 2016

CIFEJ and Adab Iranian School held CIFEJ Days for some of the students of this school for five days on March 1-5, 2016, in Dubai. A group of 25 students participated in the animation workshop which was conducted by a CIFEJ member Amir Hussein Alimorad and his wife Crystal Koohestani. The technique which was taught in the workshop was puppet stop motion. The students who attended the workshop were about 16 -17 years of age, and each participant made their own puppet and a very interesting animation was made by them about the daily life of these puppets.



## CIFEJ Days in Bojnood, Iran, May 2016

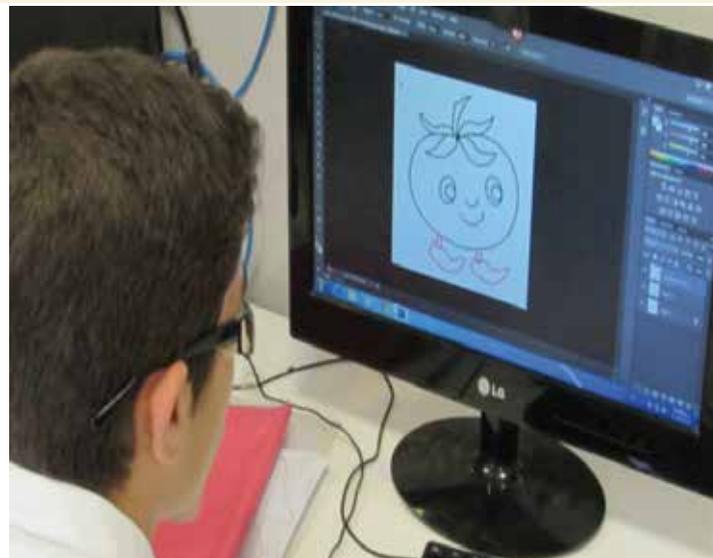
16 young people (7 girls and 9 boys) were invited to attend at a one week animation workshop which was held during the CIFEJ Days in Bojnood. It is the capital city of Northern Khorasan, a province which has been located in north east of Iran. The workshop was conducted by Ms. Tajvidi, a well-known Iranian animator.

During the workshop they learned about:

What is animation?

The steps of producing animation such as script, designing of story board, layouts, model sheets, characters, backgrounds and also compositioning, sound and video editing.

At the end of the workshop, 6 beautiful animations were made by the participants.



## CIFEJ Days-Kurdistan, Iran, Feb. 20-24,2016

CIFEJ Days were held on February 20–24,2016, in Sanandaj, the capital city of Kurdistan province in Iran. An audience of 32 people (comprising 31 young adults and one child) was invited to the workshop. It was conducted by Mr. Mahdi Khorramian, a well-known Iranian animator who has won many national and international awards for his animations and has taught animation to children for many years.

The workshop lasted for five days and the participants were divided into two groups of 16 people. Clay animation was the technique which was taught.



# Events and Projects

## CIFEJ in Animation Market of Tehran International Animation Festival

The 9th Tehran International Animation Festival was held on March 8-12, 2015 by the Institute for the Intellectual Development of Children & Young Adults (Kanoon). One of the objectives of the Festival was creating an appropriate ground for exchange of ideas, thoughts and experience by purposeful collection and presentation of artworks. So there was an animation market beside the Festival in which CIFEJ took part as well. CIFEJ exhibited its products including Info Magazines, calendars and books, exhibited the animations which were made by children in CIFEJ workshops and also distributed flyers in order to introduce CIFEJ, its goals and activities to the visitors.



## “Teaching the Teachers” as the First Phase of CIFEJ Project “Films in Schools” Tehran, Iran, Feb. 21-25, 2016

The workshop “Teaching the Teachers” was conducted in Tehran on February 21-25, 2016, as the first phase of CIFEJ project “Films in Schools.” This project was initially proposed by one of CIFEJ members Prof. Dragan Milinkovic Fimon during CIFEJ GA and was officially approved by the members to be performed. After a lot of hard efforts made by CIFEJ Headquarters, in addition to special commitment and personal influence exerted on the part of Mr. Mohsen Chiniforoushan, CIFEJ General Secretary, the first phase of the workshop was held in Iran with the collaboration of the Iranian Ministry of Education and attended by 16 representatives of different Iranian provinces.

A plethora of topics were discussed, including the following:

- What is film literacy?

- What’s the difference between media literacy and film education?
- Who can teach cinema in schools?
- What are the approaches to film education?

In addition, in order to better clarify the importance of how to teach about the contemporary media more effectively, a separate course entitled “Watch, Learn, and Grow with Children’s Cinema and Television” was incorporated into the workshop.

At the end of the workshop, there was a certificate awarding ceremony with the presence of Dr. Hamid Reza Kaffash, the Deputy of Training and Cultural Affairs of the Iranian Ministry of Education, along with his assistants, as well as Mr. Mohsen Chiniforoushan and Ms. Elham Shirvani from CIFEJ. During this ceremony, the participants received their certificates and decided to use their initiative to organize their own future activities concerning this project.



## CIFEJ Animation Website (Animation CKC)

CIFEJ animation website entitled “Animation CKC” (with the abbreviation CKC standing for CIFEJ Kids Club), has started to operate. For a period of three years, a great deal of diligent effort has been put into designing and preparing this website. It has been designed for young people of 12-18 years of age in order to familiarize them with the basic rules of animation and enable them to make their own animations. On this website, they can upload the animations they have created themselves. These animations can then be reviewed by some professional animators who can thus help their creators improve their skills and knowledge in producing animations.

Some of the important parts that have been designed on the website are:

**Learning:** For accessing this part, you should sign up (register) to become a member for free. Some of the basics of making animations have been explained and illustrated in this part in a simple and practical language.

**Workshop:** You can find simple animation-making software here and utilize it to create your own animations by following the given instructions.

**Did You Know:** Some short stories about the animation world can be found in this part. We really appreciate your contributions to help us update this section.

**What You Did:** the children can upload their own animations in this part. Presently, the animations made by the children during CIFEJ Days are at hand.

**News:** The news about CIFEJ Prize-Winning Films and CIFEJ Days can be found in this part, but it would also be great if you could kindly send us your news about the animation world to be announced here so as to further enrich this section.

**Gallery:** The pictures of CIFEJ workshops have been displayed in this part.

**About Us:** There is some general information, as well as two introductory films, about CIFEJ and the website in this part.

**Contact Us:** You can find CIFEJ address, telephone number, and email address here.

**The address of the website is: [www.animationckc.com](http://www.animationckc.com)**

## Establishment of the First CIFEJ Regional Office in Greece

Establishing CIFEJ Regional Offices was first proposed and discussed in the board meeting in Ukraine, 2013. Many points such as budget and financial matters, the locations, the terms of activities, the criteria and many other things were discussed in that meeting and the next ones. The criteria were prepared based on the CIFEJ Statutes and UNESCO. It was reviewed and discussed point by point by CIFEJ Board members. At last the completed criteria were approved by the board in the meeting which was held in Bhubaneswar, India in January 2015.

Ms. Athina Rikaki who is an old CIFEJ members and have been CIFEJ president for some mandates volunteered for establishing the CIFEJ Regional Office of Europe in Greece and sent her proposal to the Board. She had proposed for establishing the Regional Office under her responsibility with the help of three institutes:

**Michael Cacoyannis Foundation (MCF)** which aims at the study, support and promotion of arts, as well as their recording and safekeeping. And also strengthening of Greek and European cinema with initiatives and proposals as well as the promotion and strengthening of European culture and the cultural union of the people of Europe.

**AIT** is an internationally recognized non-profit research center which combines talented scientists, its industrial relationships and its board international cooperation in the provision of a high level of education and innovation via advanced research.

**PALTFORMA.Urban Culture Co.** which is a non-profit company aiming at the organization of cultural events and the promotion of digital audiovisual culture. Since 2008, it has organized the International Animation Festival + Anima Syros, in Syros, aiming at the artistic decentralization and creation of an environment of encouragement and inclusivity for the inhabitants of the periphery of Greece.

These institutions are all well known in Greece and Europe. This proposal was reviewed by the board of directors and they approved the establishment of the first CIFEJ Regional Office in Greece.



# CIFEJ Prize Winners from 2014 up to November 2017

## The CIFEJ General Assembly, Beijing, China; May 7-8, 2014

During the International Forum on the Development of Children's Films which was held on Thursday, May 8<sup>th</sup>, 2014, CIFEJ Lifetime Achievement Award was dedicated to the great Chinese Actress, Ms. Yu Lan, by Mohsen Chiniforoushan, the CIFEJ Secretary General.

## 28th Isfahan International Festival of Films for Children and Young Adults, Iran; 3-6 Oct, 2014

### "Promise"

**Director:** Mohammad Ali Talebi

Iran/2014

CIFEJ Jury Members: Abdollah Alimorad (Iran), Christine L. Mendoza (USA), Prof. Dragan Milinković Fimon (Serbia)

## 17th Olympia Int'l Film Festival for Children & Young People, Greece; 29 Nov-06 Dec, 2014

### "The Fort"

**Director:** Avinash Arun

India/2014

CIFEJ Jury Member: Carmen Santos (Spain)

## 9th Tehran International Animation Festival, Iran; 08-12 March, 2015

### "When I Was a Child"

**Director:** Maryam Kashkoolinia

Iran/2014

CIFEJ Jury Member: Giannalberto Bendazzi (Italy), Volodymyr Dyagilev (Ukraine), Fereshteh Taerpour (Iran)

### Honorary Diploma

And also The Honorary Diploma was awarded to the film "Mia"

**Director:** Wouter Bongaerts

Belgium, Netherlands/2013

## International Children's Television Festival «Dytiatko», Ukraine; Sep. 23-26, 2015

### "Cloudy Children"

**Director:** Reza Fahimi

Iran/2014

CIFEJ Jury Members: Prof. Dragan Milinković Fimon (Serbia), Volodymyr Diagilev (Ukraine), Angelica Averkova (Republic of Belarus)





**29th International Festival of Films for Young Adults-Hamedan Iran; Sep. 25-30, 2015**

**“Captain”**

**Director:** Majid Esmaeili Parsa

Iran/2014

CIFEJ Jury Members: Selven Naidu (Mauritus), Ebrahim Forouzesh (Iran), Pravda Kirova (Bulgaria)

**18th Olympia Int’l Film Festival for Children & Young People, Greece; 28 Nov.-05 Dec., 2015**

**“Birds of Passage”**

**Director:** Oliver Ringer

Belgium/2015

CIFEJ Jury Member: Marketa Pasmova (Czech Republic)

**Dytiatko International Children’s Television Festival, Ukraine; 21-24 Sep., 2016**

**“My Daddy Eric Tsang”**

China/2015

**Director:** Meng Wang

CIFEJ Jury Member: Sannette Naeye (The Netherlands)

**19th Olympia Int’l Film Festival for Children & Young People, Greece; 03-10 Dec., 2016**

**“The Trap”**

India/2015

**Director:** Rajaya Rajesekharan Nair

CIFEJ Jury Member: Eszter Vuojala (Finland)

**10th Tehran International Animation Festival 2017, Iran; 05-09 March., 2017**

**“Mama Heron”**

Russia/2015

**Director:** Marina Karpova

CIFEJ Jury Member: Ebrahim Forouzesh (Iran), Carmen Santos (Spain), Pierre Heber (Canada)

**30th International Film Festival for Children and Youth, Iran; 30th June-06 July. 2017**

**“Are You Volleyball? ”**

**Director:** Mohammad Bakhshi

Iran/2017

CIFEJ Jury Member: Firdoze Bulbulia (South Africa), Mohsen Chiniforoushan (Iran), Sannette Naeyé (the Netherlands)

**Honorary Diploma**

And also The Honorary Diploma was awarded to the film **“The End of Dreams”**

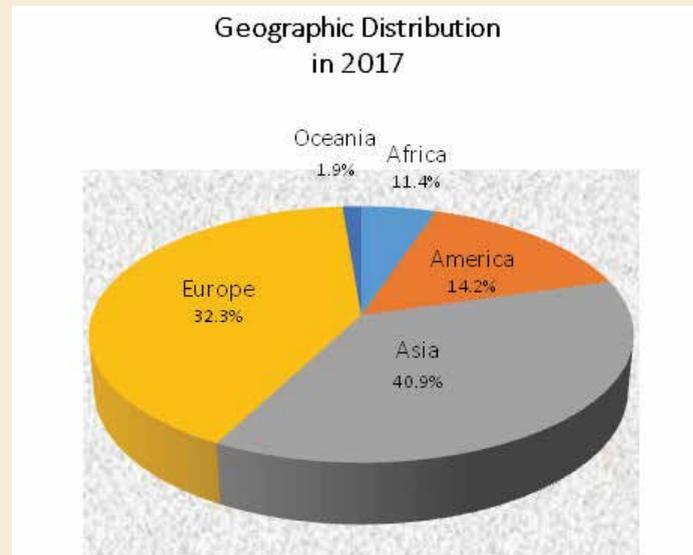
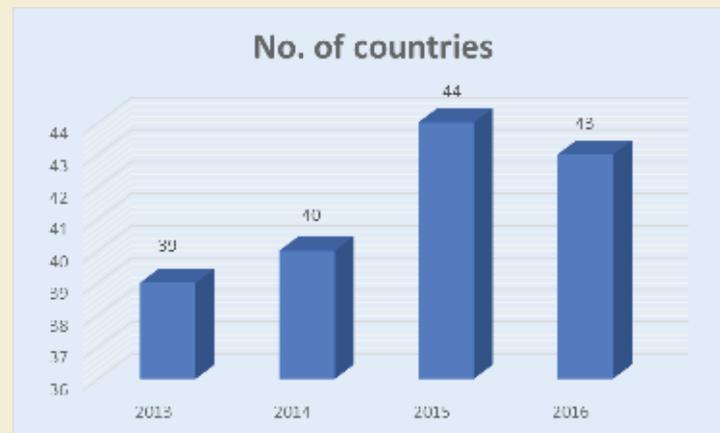
**Director:** Mohammad Ali Talebi

Iran/2017



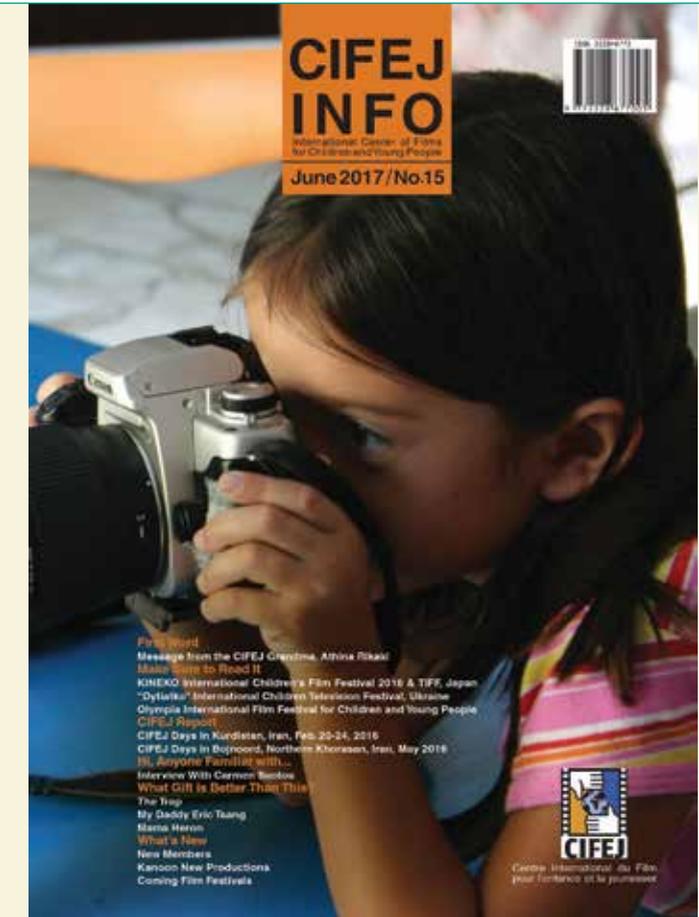
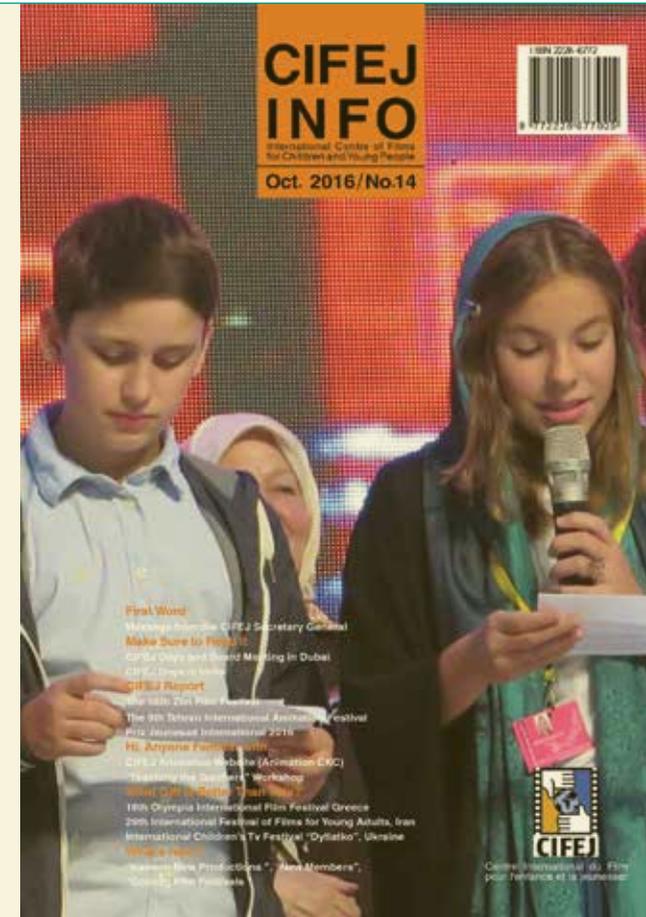
## The Statistical Graphs of the Membership Status

The Statistical Graphs of the Membership Status



<b>CIFEJ (International Center of Film for Children &amp; Young People)</b>					
<b>General Financial Report-From 01/01/2014 to 31/12/2016</b>					
<b>Income (Cash &amp; Sponsored Services)</b>		<b>USD</b>	<b>Expenses</b>		<b>USD</b>
Remaining Budget from 2013, 2014, 2015	2013 (39470 \$) / 2014 (38045 \$) / 2015 (44752 \$)	122,267	Bank Expenses		407
Membership Fees		13,156	Board Members	Travel Expenses (Hotel & Accomodations, Visa, Departure Tax,...=57557 \$), Financial Supports=6075 \$,	63,632
Kanoon (Cash)		120,000	Workshops & Proposals		8,558
Farabi Foundation (Iranian Membership Fees)		3,500	CIFEJ Info (Design & Print)		4,681
Others		89,301	Website		14,328
X			Prizes & Gifts		655
			Mail Expenses		1,112
			CIFEJ Office in Istanbul		14,433
			CIFEJ HQ	Office rent, Current Expenses, Computer, Staff, ...	134,102
			Other Expenses	Graphics & Prints (Brochure, Catalogue Flyer, Poster, ...)	5,114
<b>Total Income</b>		<b>348,224</b>	<b>Total Expenses</b>		<b>247,022</b>

# Previous CIFEJ Info Magazine Covers



# Proposals

## Project Proposal: Hosting the Next CIFEJ General Assembly in Zanzibar

**Family Name:** Allo

**Given Name:** Fatma

**Country:** Tanzania

### Brief Explanation of the Project

The Next GA in Zanzibar will be hosted by Tamani Foundation. Once the idea is accepted, I will do the introduction officially and work out the details.

Tamani Foundation is an early childhood, primary & adult education initiative on the island of Zanzibar off the coast of Tanzania. In Tamani Foundation they provide:

Nursery Education

Primary Education

Adult Education

Tamani Villas which is a holiday destination for people and its income goes directly for providing free, high quality education for local people.

For getting more information please go to this address:

[www.tamanifoundation.org](http://www.tamanifoundation.org)

### Signature:



## Project proposal: The runner

**Family Name:** Subramanian

**Given Name:** Manjunathan

**Country:** India

### Brief Explanation of the project:

The project aims at the present generation of the parents who think that they dream big for their children, but they are not. The project brings out the hidden potential of a child against his parents wish that is forced upon him. The project is a take on today's television channels and the parent's mentality to force their children to emerge as superstars in front of the media.

### Purpose of the project:

The project aims at the present generation of the parents who think that they dream big for their children, but they are not. The project brings out the hidden potential of a child against his parents wish that is forced upon him. The project is a take on today's television channels and the parent's mentality to force their children to emerge as superstars in front of the media.

### Budget of the project (in Euro):

260,000 Euros

Project commencement and pre-production including discussions, paper works, location scout, actors auditions, and finalizing of technicians (inclusive of salaries) 81,428 Euros

Shoot days: 35 days of both indoor and outdoor, with a daily expense of shooting budget 3246 Euros (INR 2.5 Lakhs per day) which is 113,636 Euros

Post production involving edit, sound mix (5.1 and stereo), music production and mix, visual effects and graphics if any, digital intermediate and total output which is 64935 Euros

Detailed description is available.

Project time line and task list:

Pre-production of 3 months.

Shoot days 60 days schedule out of which 35 to be shot.

Post production of about 2 months

Detailed time line available.

The return on investment: 300,000 (minimum)

CIFEJ will play a KEY ROLE in this. This will be the greatest investment and the same time return!

Fatma Alloo

Manjunathan Subramanian



# Candidates for the Presidency



**Name:** Firdoze Bulbulia

**Country:** South Africa

**Dear Colleagues**

I have served two mandates as the President of CIFEJ from 2009-2011 and 2011-2013. Prior to that in 2007-2009- I was the Sec.General of CIFEJ and in 2005-2007 I served on the Board of CIFEJ.

Since the CIFEJ HQ is in Tehran, Iran; CIFEJ has increased in membership and in projects. We now have CIFEJ Days, which provides a participating CIFEJ organisation/ member to host a series of workshops, screenings and also a Board meeting.

I continue to avail myself to assist the CIFEJ HQ and Board of Directors to ensure CIFEJ grows into a formidable international organisation with

regional and country offices.

I herewith offer my candidacy as CIFEJ President.

I think CIFEJ need to have a robust and committed President who is able to be involved in CIFEJ activities and available to engage with partners globally. Now more than ever the need for a strong organisation is most necessary.

I alternatively also submit my candidacy to be a member of the CIFEJ Board.

Firdoze Bulbulia



**Name:** Shраван Kumar

**Country:** India

**Dear Friends,**

It gives me a great pleasure to be a part of CIFEJ, an organisation that has great synergies with my current organisation i.e. CFSI, where both have been working relentlessly towards the cause of children, our future generation, using films.

Children get influenced most with cinema, and none other than organisations like ours understand this. Invaluable is the contribution to build a strong society by creating a solid base by delivering value and building character using film-based communication, and CIFEJ and CFSI have both done it consistently over the years.

For me personally, it's been an internal drive and a passionate approach towards this issue. At CFSI, we have not only created but also utilised

the outstanding library of over 260+ films, an inspiring and meaningful cinema for children for an extensive outreach programme spread across the country. An amazing multi-multi-fold growth, something that was never witnessed in the last six decades of existence of CFSI.

In India, where nearly 23% children are still excluded from entertainment, we at CFSI have addressed the problem through multi-fold ways of creation, outreach and innovation in the domain of Children's Cinema. In its mandate to uphold the 'right to entertainment' for every child in India, CFSI has spared no effort in creating and reaching out to the last mile, children's films.

To encourage the culture of Children's Cinema, we at CFSI have participated in more than 250 Indian and International Film Festivals. These include District Level Film Festivals, State Level Film Festivals, Mini Festivals, Individual Shows, LCD shows for Rural and Tribal Children, CFSI Film Bonanza, National Festivals (NCF) and the world's largest International Children's Film Festival (ICFFI), including the Extension-legs of NCF and ICFFI among others. Next step, at CFSI that we have addressed is reaching out to children belonging to Conflict Zones like Kashmir, Tribal Areas like in the state of Jharkhand and geographically remote areas from the Seven Sisters of North-Eastern states by organising Festivals in collaboration with District & State Administration. This has had a far-reaching impact.

Not only this, we worked closely with IIM-Bangalore, the leading top-notch business school of India to research and recommend new ideas, course-correction of existing practices, innovative ideas to build upon various marketing functions etc., with a sole objective of extending outreach of children's cinema. We launched our

Shраван Kumar



# Candidates for the Board

“Little Directors” programme, where children make their own films, we launched CFSI Mobile App, which allows a use to view, sample and order films from our exhaustive catalogue of 260+ films. We also encouraged the leading film-makers to join the cause of film-making for children by creating co-production platforms, and the case in point is our film “Pahuna”, that was produced jointly with leading Bollywood and Hollywood Actress Priyanka Chopra’s home production company. Our innovative win-win-win tie-ups with Global Cinema Chain Cinepolis, Ryan International school, PVR Cinemas etc. are some of the most talked about and appreciated initiatives that are even being discussed as “Case Studies” in the leading B-Schools of India.

With CIFEJ, having an international presence, I believe that my learnings and expertise acquired over the past few years can be utilised to take this cause of children’s cinema much further to many countries, where the children today are deprived of meaningful cinema. It could involve looping in local Governments, International NGOs and other like-minded corporates/institutions for creating an international outreach in and set new benchmarks undertaken by any organisation ever in the history of children’s cinema. With ultimate conviction and a strong faith in my intentions, I firmly believe that a similar value can be added to the initiatives/programmes of CIFEJ and I am willing to lead the same.

My idea of leadership is being a part of the team and taking every member’s views and participation in the organisation’s march forward. I have practiced this in the past twenty-five years of working with success. I propose to use my experience of leading from the front by being an example towards making CIFEJ, a truly global leader in enhancing children’s creativity through the medium of films by meaningfully engaging all the stakeholders including children’s content creators, festivals, world sales agents and international organisations involved in children’s communication.

CIFEJ has made amazing contribution to the cause of children’s cinema all this while, and I believe the time has come for taking it to the next level, whereby we can make CIFEJ relevant for the children all over the world, in every country, help release their tensions and bring smiles on their faces using meaningful cinema. Keeping this in mind, I propose my candidacy for the Presidency of CIFEJ and seek your support in the best possible manner.

Yours truly,

**Dr. Shravan Kumar**



**Name:** Christine L. Mendoza

**Country:** USA

Hello, please accept this as my formal proposal to be part of the CIFEJ Board of Directors. I have been involved in film since I was a young person making films with the Educational Video Center in New York City. Since then, for close to 20 years, I have dedicated my life to film and education work all around the world. I’ve worked with young people not just in the United States, but also in Ireland, England, Spain, Argentina, South Africa, and Bolivia. I have served on the board of directors with CIFEJ for the last 3 years and have contributed to the development of the organization through meetings and approvals. I am currently directing the Film in Education Department at the Film Society

of Lincoln Center, the home of “The New York Film Festival” and “New Directors, New Films” Festival. While I’ve been working here, I started our first family film festival called “My First Film Festival”, where we work with programmers to select films for young people of all ages. I also work with filmmakers from around the world to go into Public Elementary Schools and work with children to make their own films. In the last two years, I’ve worked with over 2,000 young people to produce over 300 short films! In all of my work with young people and with Film Festivals, I am always promoting my work with CIFEJ and it is now a known organization in the Youth Film World here in NYC. I would love to continue this work with CIFEJ Days and continue to serve on the board of Directors of CIFEJ where I will help support all of the wonderful work in children’s film from around the world.

**Thank you**

**Sincerely.**

Christine L. Mendoza





**Name:** Dragan Milinkovic Fimon

**Country:** Serbia

Dragan Milinkovic Fimon is an eminent university professor, producer, drama writer and director with an admirably rich career. He graduated from the Belgrade Drama School and won his Master's degree at the Belgrade Faculty of Philology – Sociology of Literature department. Following scientific research in Paris (Cultural Centre George Pompidou) and London (British Film Institute), he completed his PhD with thesis on Possibilities of filming a novel. He carried out post PhD researches in Paris (economics of culture), Moscow (East-European Cinema), Seoul (cinematic language), London (literature and cinema), and Barcelona (media education).

**Dear All**

Hoping that the newly refreshed Board of Directors will be ready for necessary and efficient internal transformation, which could also initiate an appropriate revision and amendment of CIFEJ's historical main goals, I will be ready to participate in such a team, because I believe that every member of CIFEJ Board could and should:

1. know that nothing is more important than to form an excellent and successful team,
2. encourage the team members to be creative on his job,
3. be able to suggest efficiently to the team members how to make his job and behaviour more productive,
4. actively participate in decision making and doing his best to implement in practice common ideas and accepted suggestions,
5. be able to dismantle a big project to its small easy feasible parts,

6. enjoy in explanation to the team members of all details of his personal task or proposal important in realisation of intending project,
7. follow constantly the realisation of every complex task, trying not to miss any single detail of it, ensuring realisation of the tasks or projects in due time,
8. enjoy reading research and scientific articles and books about theory of creativity, about relationship between art and market and further implementation of the knowledge or new procedures learnt from them.

Right now World is kept by the biggest changes in its history, especially in the field of education, and most schools and institutions are under constant pressure as a consequence for changes and the corresponding demands for national or regional education reforms. It seems to me that CIFEJ didn't find yet an efficient model to support the most vulnerable: our children and youth in order to help them to understand better many complicated processes of accelerated globalisation and its long-term consequences.

After several decades spend in numerous film schools' activities including collaboration with CIFEJ and CILECT, among others, and as the father of two teenagers and two grand children, I believe it's a time for me to take corresponding responsibility in Board of CIFEJ, which has to regain the leading position among those organisations, associations and agencies which aspire to actively contribute to the humanitarian aims of UNESCO in the fields of education, science and culture throughout the World (according to Article 2 of our Statute and Bylaws).

If selected, I intend to initiate a detailed research among the CIFEJ members on how they see the role of our Association now and in the future, aiming to diagnose their main problems and expectations. Those data could be decisive and should give right direction to the Board's programmes for next biennium, especially in the field of stronger and more efficient connection with UNESCO, which could contribute to better intercultural exchange, and bigger expert's presence in the countries and schools of many underdeveloped countries.

I find also that a kind of an organized scientific-research activity is necessary to follow modern tendencies in consideration of the relationship between arts and economics, especially of the movie distribution and market demands - for children films too. Thus I could contribute in organising scientific gatherings and conferences on the subject of contemporary film education, including ones in primary and secondary schools.

**Prof. Dr. Dragan Milinkovic Fimon**



**Name:** Ema Pendiuc

**Country:** Romania

**Dear CIFEJ Members,**

In the past 2-3 years, video on internet, Vlogging and You Tube have taken an unprecedented expansion. We should pay high attention to the fact that more and more children have access and are using these technological communication tools, most of the time without knowing the consequences. In Romania, already more than half of the children with the age between 6 and 12 years old have their own smartphone (not a simple mobile phone, but a smartphone) with access to the internet. And many of them have their own Vlog and YouTube Channel with thousands of followers.

So what shall we do, in our capacity of professionals in the film industry for children, media educators and parents? Can we stop this process? Definitely not! Can we minimize its effects on long term? Very hard to predict. But there is something we can do for sure. We can get involved with them in this technological adventure, side by side, and teach them how to use it in a safe manner and how to avoid the dangers in this area which will be part of their life from now on, whether we like it or not. Pretty much what every parent should do. Prepare its own children for the life the children will live in the future and not for the life the parents have lived in the past. Like it or not video images, video cameras and high technology will be part of our children lives and our lives too, from now on.

My contribution as CIFEJ Board members is exactly in this direction. For almost 8 years I founded and coordinated LITTLE STARS SCHOOL - *the first School of Film and Television for Children in Romania*, dedicated exclusively to 5 to 12 years old. Together with my sister, Ariana Pendiuc (film director) we created

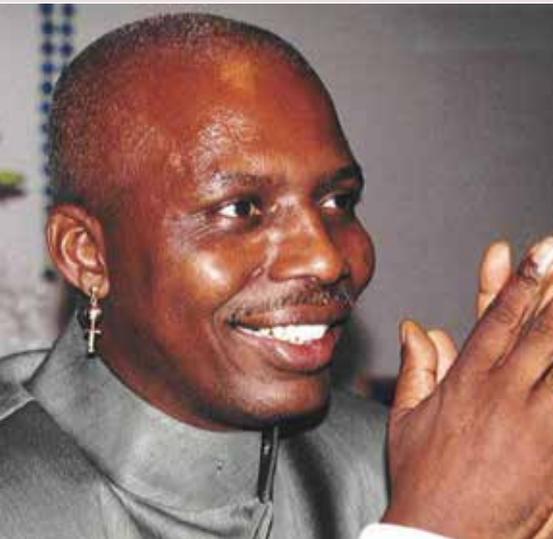
a unique educational method, EMAR Program™, and we also produced over 25 short films for children with a solid educational message. Five of these short films succeeded in being selected at the **Cannes Film Festival** in 2011, 2012, 2014 and 2015. [www.micilevedete.ro](http://www.micilevedete.ro)

In 2016 we launched the first online platform with a double use, for children and also for parents. Children can choose from a variety of short films for children with educational themes, all produces by Little Stars School. And parents can choose from a variety of video interviews with media education professionals and parenting specialists. It's been a great success. In only a few month thousands of subscribers uses daily this fun and educational platform. [www.club.micilevedete.ro](http://www.club.micilevedete.ro)

I am willing to share my best practice experience with all of you and bring my contribution to develop CIFEJ network in the direction of online media and films for children and in other important topics. I assure you of my high dedication and professionalism as I have done before as Vice-President of CIFEJ, Jury Member at major film for children festivals around the world and International trainer.

Ema Pendiuc





**Name:** Faith Isiakpere

**Country:** Nigeria

Faith is a director at Moments Entertainment, a fully black- owned film & TV Production Company based in South Africa.

He has South African Permanent Residency status and has been living in SA since 1994

Moments Entertainment has produced several award winning documentaries and 6 Feature films and currently working on an Animation feature film “Princess Adana”

Born in 1955 in Nigeria and educated in Britain from age 11 years. Faith Isiakpere is a Life Member of British Academy of Film and Television Arts [BAFTA]. Faith has been working in the Media and Entertainment

Industry since 1974. He started as a performing artist with the Greenwich Young People’s Theatre in London in 1974. He studied Film and Television Production at West Surrey College of Art and Design 1975-1978

From 1978- 1991 Faith worked in the UK for British Broadcasting Corporation (BBC), Thames TV, Central TV and between 1991-1993 – he worked in the United States of America (USA) as a free-lance producer for Black Entertainment Television (BET) and other smaller independent production companies. In 1999 he started working in Nigeria as a Broadcaster for Minaj and continued until present as both broadcaster and consultant to Nigerian Media Networks.

Nollywood is now known the world over. In 1999, Faith was instrumental in the establishment of Nollywood when he became head of Content and Broadcasting at Minaj Broadcasting International [MBI] and Minaj

System Television and Radio[MST] in Nigeria. Within three months of arriving at Minaj, Faith managed to turn the independent Network broadcasting from an 8 -hours a day network to a daily 24 hours Family Entertainment Channel broadcasting from different regions of the vast country of Nigeria in both Television and Radio with at least 80 % being local content.

Faith is the co-founder of ABC- Africa’s Best Channel (A children and youth TV and Media channel in Nigeria)

Faith has completed many award-winning productions including 6 feature films, numerous television and stage productions- and is currently working on a feature length documentary on ‘Mandela’s Africa” and a feature animation film “Princess Adana and the Calabash of Doom”



**Name:** Jitendra Mishra

**Country:** India

Jitendra Mishra is one of the few Indian film producers & promoters who have been able to create a benchmark in 'Alternative method of Film Production, Distribution & Promotion' at international level. Committed towards meaningful cinema, Jitendra has been associated only with socially relevant films made for children & youth and which are a balance of the right content and creativity, with an objective to sensitize the youth by getting meaningful cinema out there for everyone and to encourage issue based filmmakers. He has already been associated with the production, distribution and promotion of more than 80 films in all categories. Many of them have got worldwide acclamation and recognition.

Apart from this, he has also designed and implementing one of the unique film festival and forum: 'SIFFCY' (Smile Int'l FF for Children & Youth) for Smile Foundation. The festival caters to more than 18000 children in 7 days with more than 120 films, 10+ capacity building workshops every year and become one of the most credible festivals in its category. Currently he is serving as the Festival Director of the festival. He has been a member of Cannes Producers Network for last many years and selected as Jury to many leading international film festivals & forums.

#### **Dear CIFEJ Members**

We have always been a great admirer of the initiative – CIFEJ; its objective, vision & mission. We also strongly believe that film represents much more than entertainment; this is the most powerful medium to depict the reality and emulate values. Film becomes an interesting and engaging alternative to stimulate discussion

among young people about vital personal, societal, moral and world issues. Children and youth are the future of any nation, if sensitized from the very beginning; they can be the best change agents for the society. Hence, it has become very important to channel the energy and enthusiasm of children and youth into a positive direction, by imbibing a conscious perspective and constructive value system in them. We appreciate CIFEJ's main goal of promoting production of films and AV media that are culturally diverse, artistic, educational, informative, entertaining and for children and young people & and related activities in organizing film workshops for children and young people.

We, Smile Foundation is also widely respected brand known for its continuous innovations and continuously strives to support & sensitize children & youth across the globe. Currently we are supporting more than 400000 children & their families through more than 200 various welfare projects on education, health & livelihood. We have been developing films on its core areas which are creative, innovative and are a balance of the right content and the right quality. We have produced the path breaking films like 'I am Kalam', 'Choone do Aasman' and many others. We have also been organizing the most unique film festival \_ SIFFCY, which has been able to create a benchmark in its category and attract global industry leaders.

We have been able to create a unique identity by combining the values & credibility of a "Development organization \_ working on ground", efficiency & professionalism of a "Children & Youth Content producers" and experience & exposure of "International alliances/partnerships/ collaborations". We believe, we will be able to take the mission of CIFEJ to its next level, putting our resources, exposure, expertise, credibility, network and passion all together. (we have a network of more than 200 corporate partners, 2000 Schools & 200 Grass root NGO partners. We have more than 700000 active followers in all social networks.)

Look forward to your feedback.

Thanking you

**Jitendra Mishra**

Jitendra Mishra





**Name:** Josep Arbiol

**Country:** Spain

Director of the Valencia Film Festival for Children , Youth and Teachers "MICE. Mostra Internacional de Cinema Educatiu". Media Advisor of Teachers Training Service of Valencian department of education. Cultural manager. Independent audiovisual producer. Holder of a Diploma in Teaching from the University of Valencia.

He was born in Estivella (Valencia - Spain) in 1962. He has a long career in audiovisual media. His direction in educational films with children has been awarded in numerous festivals. Most of the artistic activities he has carried out are educational. His job is to provide more channels for the creativity of young people. He is usual collaborator of

the Faculty of Philosophy and Educational Sciences of the University of Valencia. He is a member of the ECFA and CIFEJ.

He is a member of the ECFA (European Children's Film Association) based in Brussels. He is a member of CIFEJ (International Center pour les Films de l' Enfance et la Jeunesse ) based in Tehran. He is a member of the Red Unial. Audiovisual Universe of the Latin American child with headquarters in Havana.

He has also worked as stage director for plays and concerts in Spain and Germany.

He has coauthored three books published by the Diputació de Castellón.

**Why do I submit my application as a board member?**

I believe that it is necessary at the global level a strong organization that encompasses all the sensibilities of children's cinema. We live in a world full of images that make the child easily manipulated. That is why from our organization has always opted for audiovisual literacy. A child who is media literate is a child who can

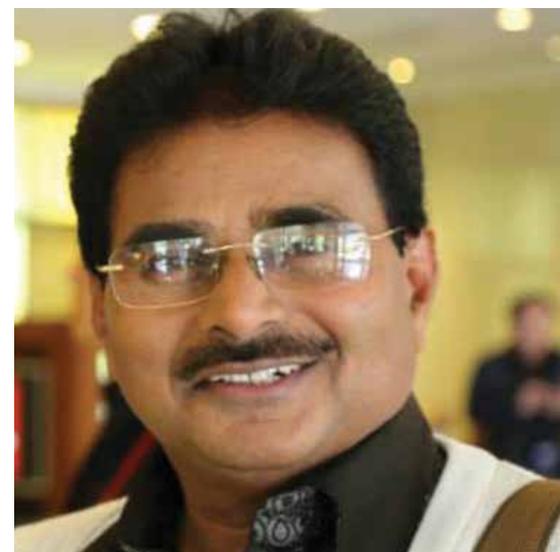
look at life from a more critical point of view.

We, from the MICE, do not propose exclusively a child image reader. The century of lights is behind us, and we look for the figure of a child writer of images. A competent child who is able to read, interpret and use media codes.

That is why, from our humility as an eminently educational festival, we thought it would be appropriate for CIFEJ to have a member in its directive that came directly from the world of education.

With all humility

**Josep Arbiol**



**Name:** N.R. N. Gowda

**Country:** India

CIFEJ is an organization which is working for the development of children's films and allied activities around the world. for more than five decades! Dedicated and creative elected team is on the Board...

As a children's film maker and founder president of Children's India from 2005, I feel this is the right time to be in the CIFEJ Board! Because with the experience as festival director, I can be very supportive to promote children films in the international children film festivals and also board can work as coordination among the festivals.

CIFEJ should be recognized in all the countries, and should consider its recommendations regarding import and export of policy and children's films. And many more...reforms can be made!



**Name:** Sandrine Berger

**Country:** Canada

**Education**

Cinema Production Institut national de l'imaginaire et du son, Montreal, 2010

Bachelor in Communication (cultural and media production profile) UQAM, Montreal, 2008

**Professional Experience**

Carrousel international du film de Rimouski – Executive director – from 2015

Producer, line producer, production manager – from 2010

Les Films Caméra Oscura – Producer assistant / 2011–2015

**Other Experience**

Conseil de la culture de Bas-Saint-Laurent – Board Member / from 2017

Cani-RikiDear – Board Member / from 2017

Coopérative Paradis – Board Member / from 2015

Danaïde Films – Producer and CEO / from 2013

Festival international du film pour enfant de Montréal 2011 – Jury INIS / March 2011

Workshop And Professional Development

Talent to Lead / SRHSC (Second cohort) / 2017–2018

Producer's Workshop/Cannes Film Festival / 2013

**Dear all CIFEJ members,**

As the Executive Director since 2015 of Carrousel international du film de Rimouski, the oldest youth film festival in North America and the French-speaking world, it is my first presence to a GA of CIFEJ. My festival just rejoined the Center after a few years out of the membership due to funding problems of ours.

I hold a bachelor's degree in communication-cultural and media production profile (UQAM, Montreal, 2008) and a film production training from Institut national de l'image et du son (INIS, Montreal, 2010). Before joining Carrousel in 2015, I worked in film and audiovisual production. I have produced a number of films for children and young people, or who question issues regarding children and youth. One of them, Mizbrük, have been selected to more than 30 film festivals and have won many prizes including the Golden Goats Award: Best short film for children at the 2016 edition of International Young Audience Film Festival Ale Kino.

Otherwise, for the last 7 years, I've been sitting on different Boards, always trying to make a difference. Thus, for the last two years, I've been on the Board of Cooperative Paradis, a cultural coop who extends its activities throughout all city of Rimouski, and of whom Carrousel is an important member. After being active locally, I've been elected on Conseil de la culture du Bas-Saint-Laurent, a regional cultural consultation organism. I still sits on both board and I'm ready to sit on another one which extend its reach to the international.

I might have a shorter experience than other members, but my freshness and my passion for children and youth content and rights might give a new drive to the institution that is CIFEJ. I truly and deeply believe that CIFEJ is more than ever crucial in the development of children and youth cinema in these periods of changing regarding distribution and production changes. I want to be part of the solution and get involved in its influence and expansion.

I hope my candidacy will be considered and I'm looking forward to be an active part of CIFEJ.

Regards,

**Sandrine**

Sandrine Berger





**Name:** Sannette Naeye

**Country:** The Netherlands

**Key Qualifications**

- Extensive management experience in the fields of art, culture and media
- Marketing strategies, fundraising, operational management
- Focus on innovation and social impact
- Transnational programming across genres and disciplines
- Cross-media programming and platforms
- Established a large network in art and culture nationally, and of media and film internationally
- International partnerships and organization of international programs and conferences;
- Consultancy in the field of media, cultural participation, international museum management, education, festivals and the curating of non-western forms of exhibitions;
- National experience in governmental advisory boards for visual arts and design, art and cultural policy, theatre, new media and film
- Board member of art and cultural organizations
- Speaker at international symposia, conferences, pitches and expert-meetings
- Mentor and teacher scenario's and media productions (young audiences)
- Television production and programming

**Dear all,**

Why I would like to contribute to CIFEJ as a board member.

Maybe you know that as the director of Cinekid I was much honored to receive some years ago a Life Time Achievement from CIFEJ for my work to support children's film. My passion for cinema and media for young children was the source of my work at Cinekid and of course I'm proud that after all these year of hard working with many young and talented people in and outside the company, we managed to really make a difference for many films and talents. But I always realized that this was also possible because of the benefits and opportunities that the western part of the world has to offer. Of course opportunities do not make success, that you have to do yourself. You must open up, must be an entrepreneur, penny wise and not afraid of big dreams, neither of big spending or impact, to realize big results. You have to embrace the film and media industry-side of the productions, as without the industry and their laws there are little, if any, media productions made. All well if you are in the position where concrete opportunities can turn into reality, maybe not easy, but never the less. But in many continents or countries children film has hardly any opportunity. That is the reality of CIFEJ. Even the European Network ECFA benefits from the power side of the industry of children's film, mainly European, with its subsidies. Quality in film comes with making miles, or if you wish kilometers. Experience especially in how to find a good story, how to develop it, make it stronger, funnier, more real, more dreamy and full of fantasy. It's all important to achieve knowledge and build on it. The Dutch children's film stood on the shoulders of the Scandinavian films and achieved good, even better maybe. But what if you work out of such an inspiring context where only small footsteps can be made. Than you need a network. You need peers, you need confrontation and encouragement. You need friends.

When in the board, if you would vote for me, I do not come with solutions for a stronger CIFEJ (what is needed) and a miracle solution for how to make the cinema-world for children stronger in all the continents of the world represented here. New media interact with traditional media, the old media that are relatively young themselves. And children and families with young children are the early adapters. We have to deal with it. Maybe new media, as they have other ways of distribution and will reach you and any child anyway, has also new routes for CIFEJ in the pocket. But whatever the opportunities are, we have to re-invent ourselves constantly nowadays without losing our soul and backbone, our individual identity and group cultures and colors. And I will be proud if in any way I could help to find this pathway.

With many regards,

**Sannette Naeyé**



**Name:** Selven Naidu

**Country:** Mauritius

**Why Am I A Candidate For The Cifej Board?**

After more than twelve years as an independent CIFEJ member, I feel that it is about time that I participate at the other side of the equation.

It is a way to share my knowledge and expertise as well as life experiences at the same time. Having participated on numerous boards, I do understand clearly and fully what is involved in becoming a board member.

CIFEJ, as any organization needs “new blood” in order to face the different challenges that the new world order imposes on us. Being strategically engaged and understanding the fundamental dynamics and drivers of media

production for children and the ecosystem are of utmost importance for CIFEJ board members.

By being genuinely committed, I believe that board members who bring the most value are those where there is a personal connection to the objectives of the organization. Because I am pragmatic and prepared to “roll up my sleeves and reach out to others” in order to best support CIFEJ. Because I believe that members need to proactively contribute to set the strategic vision of the organization.

Above all, because I truly love and believe in CIFEJ’s mission, vision, and values.

**Selven Naidu**

**From Mauritius**

Selven Naidu

# T.S. Nagabharana



**Name:** T.S. Nagabharana

**Country:** India

India needs children orientation through Digital Media.

Hence Children education should be encouraged through this visual media.

I’m working on those lines.

I need a support from CIFEJ for that and I want to support CIFEJ in this endeavor.

Hence being a board of director it will help me in realizing my vision of children film movement.

**T.S. Nagabharana**

**Children Film Maker and Children Theater Worker**



**Name:** Vassilis C. Karamitsanis

**Country:** Greece

Attorney-at-Law (Athens Bar Association) - Festival organizer - Animation producer

**Current positions:** - Co-founder and President of Animasyros International Animation Festival + Agora, the largest animation event in the Eastern Mediterranean, organized in association with EU, national and regional authorities & the Onassis Foundation - President of ASIFA HELLAS - Hellenic Animation Association - Member of Board of 984 Athens Municipal Radio - Executive producer of “ANIMERT” Greek Animation TV-show broadcasted by ERT1 (Hellenic Broadcasting Corporation)

Vassilis C. Karamitsanis



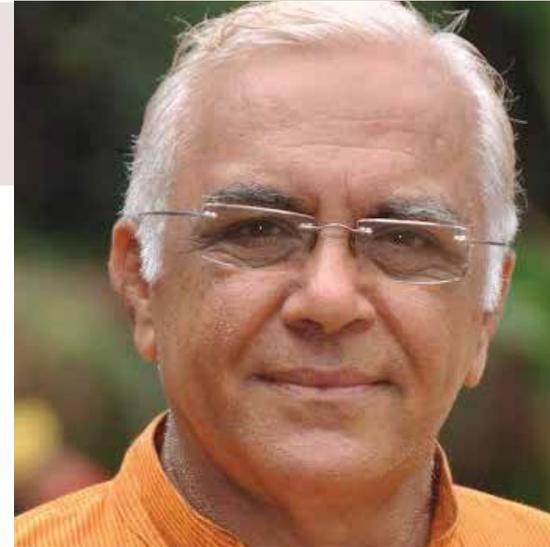
Member of CIFEJ Regional Office Europe, responsible for content development for FEST OF FEST.

**Dear Sir/Madam,**

I have worked for many years with Mrs. Athina Rikaki, former President of CIFEJ and founder of the European Children's Television Center. Through our collaboration, I gained a better understanding and an appreciation for the goals and the activities of CIFEJ. Now that I myself am the organizer of a festival with a strong children-oriented component, it was my honor and delight to receive Mrs. Rikaki's invitation for collaboration in her new endeavor, the first CIFEJ Regional Office for Europe.

During our preparation phase for the launching of the Regional Office's activities, I have realized the potential for a much more systematic and fruitful cooperation between CIFEJ and its European members, with other European networks and institutions. This is one of our main aspirations at the Regional Office for Europe, but I believe that it would be more effectively supported through my participation at the Board of Directors. The Regional Office for Europe is an experiment, the potential of which we need to explore, in order to find new ways for CIFEJ to promote its mission and objectives worldwide.

**Vassilis C. Karamitsanis**



**Name:** Vinod Ganatra

**Country:** India

**My Reasons For Being A Cifej Board Candidate**

I am a member of CIFEJ from 1990 and CIFEJ is an important organization for children film makers of the world.

I am a board member in a running term and this is my first term and I want to continue for the second term which is permissible. I have served on board earlier too but my main reason is that **this is my last election**. I will not fight election in future.

I have seen so many changes in CIFEJ during last 27 years of my CIFEJ membership and therefore, I want to share my experience in this term.

By announcing this as my last election does not mean I will retire from CIFEJ or from children film making. I want to keep working with children & for children till my last breath because children give me energy and strength.

I wish all my friends will support my feelings.

**Vinod from India.**

Vinod Ganatra





**Name:** Volodymyr Diagilev

**Country:** Ukraine

I'm the executive director of the International Children's Television Festival «Dyiatko» (Ukraine), the Head of the Kharkiv Association of Children's Screen Arts «Dyiatko». I'm the founder of the School of Films and TV «Dyiatko» and single in Ukraine scenario pitching for children's studios.

I'm a member of the National Union of Journalists of Ukraine, member of Eurasian Academy of Television and Radio.

My main aims are development of children by means of screen creativity and development of children's cinema and TV.

I'm sure that potential of CIFEJ doesn't use fully. Members of CIFEJ have a colossal intellectual potential and huge professional experience. We have to find a way to use it.

I'm sure that we need realize more educational projects, especially online. We must pay too more attention to select movies for data of CIFEJ.

Maybe CIFEJ even could active take part in promotion some children films on the postproduction stage by agreement with director and production company.

I would like to help CIFEJ to become again an influential, necessary to the professional world and members, a full life organization.

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CIFEJ

Children's Film Society India (CFSI)

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You can find all the issues of CIFEJ Info Magazine on the CIFEJ website. All the viewpoints, suggestions, articles and other texts from those people who are involved in the domain of films for children and young people are invited and appreciated. We are waiting for you...!



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